



CITY OF SOUTH BEND

PETE BUTTIGIEG, MAYOR

Office of the Mayor

CONTACT:

Kara Kelly, (574) 235-5853
kkelly@southbendin.gov

FOR RELEASE: Thursday, September 24, 2015

CITY, ENFOCUS TO HOST FIRST PUBLIC EDIT-A-THON

The City of South Bend Office of Innovation and enFocus, in conjunction with the St. Joseph County Chamber of Commerce and University of Notre Dame Hesburgh Libraries, will host the first public “edit-a-thon” on Tuesday, September 29 from 5-7 pm at Union Station Technology Center, 506 West South Street. There is no cost to participate, but participants need to register by Monday, September 28 at <http://bit.ly/1jaU2tX>, and are asked to bring a laptop or tablet.

The gathering is intended to teach residents how to edit Wikipedia pages to increase the representation of South Bend non-profits, venues, and businesses online. More edit-a-thons are envisioned in the future to engage residents in improving South Bend’s digital profile.

The event is to also commemorate South Bend’s 150 anniversary. Throughout 2015, the 150th anniversary of South Bend’s incorporation as a city, residents and organizations have supported SB150 with events including neighborhood gatherings and sponsored community-wide festivals.

South Bend’s Office of Innovation was established in 2014 as a centralized location for data analytics, process improvement, and technology optimization. The Office focuses on analytics and performance management, innovation delivery, and strategic partnerships.

enFocus is a South Bend-based non-profit formed in 2012 that brings together recent graduates with organizations in need of fresh energy, innovative solutions, and creative collaboration.

###